



Catchy

BLOG HEADLINES SHEET

USE A NUMBER

(EXAMPLE: 7 TRICKS TO GET MORE BLOG READERS)

GET SUPER-SPECIFIC

(EXAMPLE: THE STEPS 3 PRO BLOGGERS TOOK TO LAUNCH SUCCESSFUL COURSES)

USE HEADLINES W/ NEW OR UNIQUE INFORMATION

(EXAMPLE: THE #1 _____ TRICK THAT EXPERTS WON'T TELL YOU ABOUT)



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BLOG HEADLINES TO USE

PUT SOME FOMO IN YOUR HEADLINES.
(EXAMPLE: LEARN THE SECRET TO ___ NOW!)

CREATE CATCHY HEADLINES WITH POWER WORDS:
(EXAMPLE: PROVEN ___ STRATEGIES THAT WILL IMPROVE YOUR ___!)

ADDITIONAL HEADLINE IDEAS :

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BLOG HEADLINES TO USE

CHEATSHEET

1. (#) ways to skyrocket your ____
2. ____ Problem? This ONE thing will fix it!
3. Are you making this serious mistake?
4. (#) secrets experts use to ____
5. Steal this trick to ____
6. This tip will completely change your ____
7. 15 ways to ____ (you won't believe #11!)
8. (#) ways you're probably (doing something wrong)
9. Most make THIS huge mistake. Are you?
10. The Ultimate Guide: How to finally ____
11. The easy way to ____ (experts won't tell you!)
12. The surprising quick fix for (insert problem here)
13. How I finally ____ in only (amount of time)
14. The ONE thing that really helps ____
15. (#) tricks to ____ (that actually work)
16. Still doing ____? Stop! Do THIS instead.
17. This ____ secret will totally transform ____
18. The EXACT steps I took to (insert goal/achievement)
19. The one thing top ____ have in common
20. The best way to ____ (for FREE!)
21. How to grow your ____ effortlessly